


# REVOLUTIONIZING HOW FEDERAL LAW ENFORCEMENT MANAGES LARGE-SCALE PRIVATE SECTOR INCIDENTS



**A** major U.S. federal law enforcement agency, challenged with supporting private sector businesses with significant threats at home and abroad, turned to BrytPath to develop a new communication and incident management strategy to ensure rapid notification and ongoing collaboration during a major incident or threat.

## THE OPPORTUNITY

The threat to the U.S. private sector from global cybercriminals, nation state actors, and violent extremism led this major federal law enforcement agency to realize that its approach to assisting the private sector during a major incident or threat was stuck in the slow-moving days of past threats. We were retained by the agency to determine the needs of the private sector, develop a new communication and incident management strategy to fulfill those needs, and fully integrate this process into the agency's existing operational approach.

## KEY ACTIVITIES

### DISCOVERY

- Survey of 400+ private sector CSOs
- Small CSO focus group discussions
- Current-state journey mapping
- Detailed review of 20+ previous incidents
- 14 agency interviews

### IDEATION

- 2 multi-day ideation meetings
- To-be journey mapping
- Exercise-based review of concepts

## APPROACH AND RESULTS

We began this five-month effort with a discovery phase consisting of interviews with key stakeholders, operations center staff, and private sector Chief Security Officers (CSOs) that had regular interaction with the agency. We worked with the agency to publish a survey to a group of more than 400 private sector CSOs to dig deeper into their needs.

Together, these efforts helped us ascertain several key success factors for this effort, including the need for rapid initial communication following a major incident or threat, the challenge of regular updates throughout a rapidly evolving situation, and key connection points for information internal to this agency.

During the ideation phase, we worked with the agency's private sector unit and CSO advisory board to develop a set of incident management concepts that we believed would fulfill the needs of both the agency and the private sector companies impacted by a major incident or threat. We then worked to develop communication strategies, processes, and templates that would enable simple, actionable intelligence information to be published to private sector partners within an hour of a major incident or threat.

In addition, we developed an escalation process where a private sector company could contact the agency on a 24x7 basis to gain additional support for a major incident or threat that impacted their company.

We then worked with the agency's operations center and field staff to clearly define the interconnections between the private sector incident management process and the routine, ongoing operations of the agency.

We are currently in the process of fully implementing this process with the agency as a follow-on engagement.

## OUTCOMES

- New private sector incident management framework
- Less than one hour from incident to first notification
- Simple communication templates
- 24x7 escalation process for CSOs

## CONTACT

Bryan Strawser, CEO  
bryan.strawser@bryghtpath.com  
+1.612.235.6435  
www.bryghtpath.com

## ABOUT BRYGHTPATH LLC

Bryghtpath LLC is a strategic advisory firm that specializes in global risk, business continuity, emergency management, crisis communications, and public affairs. Bryghtpath works with the world's leading brands, public sector agencies, and nonprofits to develop strategies that help them strategically navigate global uncertainty.

Bryghtpath LLC  
PO Box 131414  
Saint Paul, MN 55113-0015  
+1.612.235.6435