



Bryan Strawser
Founder & Chief Executive Officer

Bryan is a globally recognized strategist and thought leader who founded Bryhtpath LLC in 2014 after a 21 year career at Target Corporation where he built and led the retailer's Global Crisis Management & Business Continuity Function. Under his leadership, Target received numerous awards from FEMA, the International Association of Emergency Managers, and the Business Continuity Institute.

Bryhtpath LLC is a strategic advisory firm that specializes in global risk, business continuity, emergency management, crisis communications, and public affairs.

At Bryhtpath, Bryan leads a team of globally recognized experts that offer strategic counsel on identifying, preparing for, and managing risk to the world's leading brands, nonprofits, and public sector agencies.

A valued industry leader, Bryan previously served as a board member and Chair of the Private Sector Committee for the National Emergency Management Association (2011 – 2013) and as the Vice Chairman of the Retail Industry Leaders Association's Disaster Recovery and Preparedness Committee. In these roles, Bryan worked closely with FEMA to develop the Private Sector Representative position in FEMA's Office of the Private Sector and with leaders across state and federal government, including the US Department of Homeland Security and the White House, to build stronger connections between the public and private sectors.

Bryan holds multiple professional certifications in business continuity, emergency management, information security, project management, and physical security.

He is a member of the International Association of Professional Security Consultants, the Private Sector Committee of the National Emergency Management Association, and the Royal Institute of International Affairs (Chatham House, London).

Bryan holds a B.S. in Criminal Justice Administration from the University of Phoenix and a Masters in Business Administration (MBA) from the University of Minnesota's Carlson School of Management. He is a graduate of the National Preparedness Leadership Initiative Program at Harvard University's JFK School of Government.