Bryan Strawser

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Appointments

Bryghtpath LLC (2014 – present)
>2014 – present: *Founder, Principal, & Chief Executive Officer*

George Washington University (2017 – present)
>2017 – present: *Senior Fellow, Center for Cyber and Homeland Security (CCHS)*

University of Phoenix (2016 – present)
>2016 – present: *Interim Chief Security Officer*, under contract via Bryghtpath LLC

University of Minnesota – Carlson School of Management (2016 – present)
>2016 – present: *Member, Board of Advisors*

Education

2014	Masters, Business Administration (MBA), University of Minnesota – Carlson School of Management
2012	Certificate, National Preparedness Leadership Initiative (NPLI), Harvard University – JFK School of Government & Harvard T.H. Chan School of Public Health
	Project: *Public/Private Sector Collaboration Toolkit*
	Faculty Mentor: Dr. Barry Dorn, MD, MPH
2010	Certificate, Senior Executive Leadership Program, Northwestern University – Kellogg School of Management
2008	B.S., Criminal Justice Administration, University of Phoenix

Publications

Books

[1]   Strawser, Bryan & Otremba, Jennifer. (2017). "Workplace violence & threat assessment programs." *Bryghtpath LLC*, October 2017.

Refereed Journal Articles / Conference Proceedings

[1]   Strawser, Bryan & Hirsch, Kimberly. (2014). "When a drip becomes a flood: Lessons learned from Target Corporation's first large-scale business disruption." *Journal of Business Continuity & Emergency Planning*, Volume 8, Number Two, December 2014.

Op-Eds, Book and Magazine Essays, and Other Writing

[1]   Strawser, Bryan. (2016). "The Challenge of Balancing Project Management Skills." *PECB Insights,* December 2016. https://insights.pecb.com/2016/12/21/challenge-balancing-project-management-skills/

[2]   Strawser, Bryan. (2014). "Public/Private Partnerships: An Overview." *Secure360 Blog,* July 2014. http://secure360.org/2014/07/publicprivate-partnerships-an-overview/

[3]   Strawser, Bryan. (2014). "Resilient communities need public-private partnerships to survive." *Asian Disaster Preparedness News*, June 2014.

[4]   Strawser, Bryan. (2012). "Target: Preparedness helps build strong, healthy, and safe communities." *Federal Emergency Management Agency Blog.* June 1. http://blog.fema.gov/2012/06/target-preparedness-helps-build-strong.html

[5]   Strawser, Bryan. (2011). "The Importance of Preparedness: An Interview with FEMA's Tim Manning." *A Bullseye View.* October 3. https://corporate.target.com/article/2011/10/tim-manning-on-preparedness

Whitepapers

[1] Strawser, Bryan. (2017). "Crisis Communications 101: Managing your reputation in the 24x7 digital age." *Bryghtpath LLC*, July 2017.

[2] Strawser, Bryan. (2017). "Active Shooter 101: Protecting your organization against the unthinkable." *Bryghtpath LLC*, June 2017.

[3] Strawser, Bryan. (2016). "Rethinking Disaster Recovery: The Impact of Cloud Computing on Disaster Recovery Strategy." *Bryghtpath LLC*, June 2016.

[4] Strawser, Bryan. (2016). "The Zika Threat: How to protect your employees and minimize disruption to your business." *Bryghtpath LLC*, May 2016.

Fellowships, Awards, and Honors

2017   *Senior Fellow,* George Washington University, Center for Cyber and Homeland Security (CCHS)

2016   *Humphrey Policy Fellow*, University of Minnesota, Humphrey School of Public Affairs

2014   Business Continuity Institute Awards, Business Continuity Team of the Year (Target Corporation), Highly Commended

2012   International Association of Emergency Managers, Global Business/Industry Preparedness Award

2011   Target Corporate Leadership Award – Deliver Leadership Excellence

2010   Target Corporate Leadership Award – Enhance Our Reputation

2009   Top 20 Under 40, Security Director News

Recent Invited Talks / Conference Presentations

Shots Fired: Leading in an Active Shooter Situation. *BCPA*, Richfield, Minnesota USA, July 2017

Shots Fired: Leading in an Active Shooter Situation. *Secure 360*, Minneapolis, Minnesota USA, May 2017

Leading Upwardly: The Executive / SME Interface. *Secure 360*, Minneapolis, Minnesota USA, May 2017

Global Risk: Strategies for Uncertain Times. *Secure 360 Wisconsin*, Milwaukee, Wisconsin USA, September 2016

Global Risk: Strategies for Uncertain Times. *Secure 360 Iowa*, Des Moines, Iowa USA, September 2016

Global Risk: Strategies for Uncertain Times. *Secure 360*, Saint Paul, Minnesota USA, May 2016

Holy Crap! 60 Minutes is outside! *Secure 360,* Saint Paul, Minnesota USA, May 2016

Crisis Leadership: Leading your organization through chaos and uncertainty. *FBI Infragard, Minnesota Chapter*, Eden Prairie, Minnesota, March 2016

When the $#!@ Hits the Fan: Lessons from Crisis Leadership. *Project Management Institute, Minnesota Chapter Breakfast*, Bloomington, Minnesota, November 2015

Business Continuity & Crisis Management in the Cyberbreach Age. *Minnesota Counties Intergovernmental Trust Cybersecurity Conference,* Saint Cloud, Minnesota, October 2015

A Program Management Approach for Business Continuity Management. *Secure 360*, Saint Paul, Minnesota USA, May 2015

Globalization: Becoming a Global Business Continuity Leader. *Secure 360,* Saint Paul, Minnesota, USA, May 2015.

Generating business value through strong project management. *Professional Education & Certification Board*, Webinar, May 2015

CISSP Prep: An overview of the Business Continuity & Disaster Recovery domains. *Private Client*, Webinar, May 2015.

Building Organizational Resilience amidst Global Uncertainty. *Information Systems Security Association (ISSA) Special Interest Group on Security Education & Awareness*, Webinar, March 2015

Public Private Partnerships: Where to start?. *Emergency Management Summit*, Minneapolis, Minnesota, November 2013

21st Century Resiliency Challenges, *Asia Pacific Economic Cooperation (APEC) – 2013 Symposium and Train-the-Trainer Workshop on Promoting SME Business Continuity Plans*, Taipei, Taiwan, August 2013

Superstorm Sandy: Lessons Learned for Business & Community Resiliency, *Secure 360*, Saint Paul, Minnesota USA, May 2013

Superstorm Sandy: Lessons Learned for Business & Community Resiliency, *Retail Industry Leaders Association – Assets Protection Conference*, Orlando, Florida USA, May 2013 (Keynote w/ Jill Heath)

An Overview of Crisis Management & Business Continuity at Target, *Wisconsin Governor's Conference on Homeland Security & Emergency Management*, Wisconsin Dells, Wisconsin USA, March 2013

Building a Private Sector Crisis Management & Business Continuity Program, *Secure 360*, Saint Paul, Minnesota USA, May 2012

Recent Panels

Careers in Information Security: A conversation with CISOs, *Student 360*, Saint Paul, Minnesota, USA February 2017 (as Moderator)

Partners in Planning: How government & the private sector work together to plan major events, *Secure 360*, Saint Paul, Minnesota, USA, May 2016 (as Moderator)

Global Supply Chain Turbulence: Insights from the Logistics Industry*, Asia Pacific Economic Cooperation (APEC) – 2013 Symposium and Train-the-Trainer Workshop on Promoting SME Business Continuity Plans*, Taipei, Taiwan, August 2013 (as Participant)

Public-Private Partnerships in Action, *2013 Building Resilience through Public-Private Partnerships Conference*, Washington, DC, July 2013 (as Participant)

Sustaining a Resilient Global Supply Chain*, 2013 Building Resilience through Public-Private Partnerships Conference,* Washington, DC, July 2013 (as Moderator)

Public / Private Sector Partnership Programs – An Open Dialogue, *National Emergency Management Association Mid-Year Policy & Leadership Forum*, Arlington, Virginia USA, March 2013 (as Chair)

Leadership Lessons from Private Sector Emergency Management, *National Emergency Management Association Annual Policy & Leadership Forum*, Seattle, Washington USA, October 2012 (as Chair)

Public/Private Partnerships in Emergency Management, *Federal Emergency Management Agency (FEMA) Think Tank Conference Call*, Colorado Springs, Colorado USA, July 2012 (as Participant)

Private Sector Business Continuity, *US Chamber of Commerce – Business Civic Leadership Center (BCLC) Regional Meeting,* San Diego, California USA, March 2012 (as Participant)

State Models for Effective Public-Private Partnerships, *National Emergency Management Association Mid-Year Policy & Leadership Forum*, Arlington, Virginia, USA, March 2012 (as Chair)

Private Sector Business Continuity Planning, *Asia Pacific Economic Cooperation – Emergency Preparedness Working Group*, Sendai, Japan, August 2011 (as Participant)

The Role of the Private Sector in Long-Term Economic Recovery, *Federal Emergency Management Agency (FEMA) National Recovery Seminar*, Alexandria, Virginia USA, July 2011 (as Participant)

Professional Work

Employment
  Bryghtpath LLC, Principal & CEO, 2014 – present
  Target Corporation, 1993 – 2014
         Sr. Director, Global Crisis Management, Business Continuity, & Intelligence, 2009 – 2014
         Special Assignment, Manager, Research & Analysis Center, 2009
         Manager, Innovation, 2007 – 2009
         Manager, Planning & Design, 2006 – 2007
         Process Owner, Crisis Management, 2005
         District Assets Protection Team Leader, 1997 – 2005
         Market Assets Protection Team Leader, 1996 – 1997
         Executive Team Leader – Assets Protection, 1996 – 1996
         Assets Protection Specialist, 1993 – 1995
  West Central Regional Community Corrections (Indiana), Community Corrections Officer, 1994
  Fountain County (Indiana) Sheriff's Department, Work Crew Supervisor, 1993 - 1994

Academic Advisory Boards
  University of Minnesota, Carlson School of Management, Advisory Board (Member), 2016 – present

Industry Committees
  Conference Board, Business Continuity & Crisis Management Council (Member), 2012 – 2014
  Retail Industry Leaders Association (RILA)
         Horizons Innovation Committee (Member) 2007 – 2009
         Disaster Recovery & Preparedness Committee (Member), 2009-2011
         Disaster Recovery & Preparedness Committee (Vice Chair), 2012-2014

Non-Profit Service
  Coalition for Public Safety, Minnesota Advisory Board (Member), 2016 – present
  National Emergency Management Association (NEMA)
         Board Member, 2011 – 2013
         Chairman, Private Sector Committee, 2011 – 2013
         Member, Strategy & Reform Committee, 2012 – 2014
  Upper Midwest Security Alliance, Executive Advisory Board (2010 – 2011)

Technical Committees
  ISO 22301 Lead Auditor & Lead Implementer Examination Review Committee, Professional Evaluation and
    Certification Board, 2016
  Auditing Management Systems for Risk, Resiliency, Security, & Continuity Management. American Society for
    Industrial Security / ANSI, 2012 – 2014

Training Facilitated

  Mentor for new seed trainers for APEC Members, *Asia Pacific Economic Cooperation (APEC) – 2013 Symposium and Train-the-Trainer Workshop on Promoting SME Business Continuity Plans*, Taipei, Taiwan, August 2013 (4 Days)

Press Coverage & Appearances

  KARE-11 Television: "Target has 'Command Center' for Hurricane Sandy, other emergencies" by
  Lindsey Seavert, November 7, 2012

  Japan Times: "APEC workshop focuses on disaster preparedness" by Alex Martin, August 3, 2011

Professional Services

Professional Affiliations
Asia Crisis & Security Group (ACSG)
Association of Continuity Planners (ACP)
Association of Minnesota Emergency Managers (AMEM)
Association of Threat Assessment Professionals (ATAP)
American Society for Industrial Security (ASIS)
Business Continuity Planners Association (BCPA)
Disaster Recovery Institute International (DRII)
FBI – Infragard
International Association of Campus Law Enforcement Administrators (IACLEA)
International Association of Emergency Managers (IAEM)
International Association of Professional Security Consultants (IAPSC)
Information Systems Audit and Control Association (ISACA)
Minnesota Council on Non-Profits
National Emergency Management Association (NEMA)
Project Management Institute (PMI)
Retail Industry Leaders Association (RILA)
Royal Institute of International Affairs, Chatham House, London
Saint Paul (MN) Chamber of Commerce
The Business Continuity Institute (BCI)
US Chamber of Commerce – Small Business Alliance
US State Department – Overseas Security Advisory Council (OSAC Constituent Member)

Professional Certifications
Master Business Continuity Professional (MBCP), Disaster Recovery Institute, 2014
Member, Business Continuity Institute (MBCI), The Business Continuity Institute, 2013
Certified Emergency Manager (CEM), International Association of Emergency Managers (IAEM), 2014
Certified Protection Professional (CPP), American Society for Industrial Security (ASIS), 2014
COBIT5: Foundation, Information Systems Audit & Control Association (ISACA), 2014
Certified Information Systems Security Professional (CISSP), ISC(2), 2014
Project Management Professional (PMP), Project Management Institute, 2014
Program Management Professional (PgMP), Project Management Institute, 2014
Portfolio Management Professional (PfMP), Project Management Institute, 2014
FEMA Professional Continuity Practitioner, FEMA Emergency Management Institute, 2014
*Certified Business Continuity Vendor (CBCV)**,** Disaster Recovery Institute, 2014
Certified ISO 21500 Lead Implementer (Project Management), PECB, 2014
Certified ISO 22301 Lead Implementer (Business Continuity), PECB, 2014
Certified ISO/IEC 27001 Lead Implementer (Information Security), PECB, 2014
Minnesota Emergency Manager (MnCEM), MN Homeland Security & Emergency Management, 2015

Industry Standards & Regulatory Expertise

ASIS SPC.1:	*Organizational Resilience: Security Preparedness & Continuity Management Systems*
ASIS SPC.4:	*Organizational Resilience Maturity Model*
BCI GPG2013:	*Business Continuity Institute: Good Practice Guidelines (2013)*
BS25999:	*British Standard for Business Continuity Management Systems*
COBIT5:	*Control Objectives for Information and Related Technology (COBIT5)*
FFIEC:	*Federal Financial Institutions Examination Council – Business Continuity*
ISO 21500:	*Guidance on Project Management*
ISO 22301:	*Societal Security - Business Continuity*
ISO 27001:	*Information Security Management*
NFPA 1600:	*Standard on Disaster / Emergency Management and Business Continuity Programs*

Professional Training

FEMA Emergency Management Institute

FEMA IS-1.a:	*Emergency Manager: An Orientation to the Position*
FEMA IS-3:	*Radiological Emergency Management*
FEMA IS-7:	*A Citizen's Guide to Disaster Assistance*
FEMA IS-10.a:	*Animals in Disaster: Awareness and Preparedness*
FEMA IS-11.a:	*Animals in Disasters: Community Planning*
FEMA IS-15.b:	*Special Events Contingency Planning for Public Safety Agencies*
FEMA IS-22:	*Are you Ready? An in-depth guide to Citizen Preparedness*
FEMA IS-29:	*Public Information Officer Awareness*
FEMA IS-42:	*Social Media in Emergency Management*
FEMA IS-55.a:	*Household Hazardous Materials: A Guide for Citizens*
FEMA IS-56:	*Hazardous Materials Contingency Planning*
FEMA IS-75:	*Military Resources in Emergency Management*
FEMA IS-100b:	*Introduction to Incident Command System*
FEMA IS-120a:	*Introduction to Exercises*
FEMA IS-130:	*Exercise Evaluation & Improvement Planning*
FEMA IS-139:	*Exercise Design*
FEMA IS-156:	*Building Design for Homeland Security for Continuity of Operations*
FEMA IS-200b:	*Incident Command System for Single Resources & Initial Action Incident - IAI*
FEMA IS-208.a:	*State Emergency Management*
FEMA IS-230b:	*Fundamentals of Emergency Management*
FEMA IS-235b:	*Emergency Planning*
FEMA IS-240a:	*Leadership & Influence*
FEMA IS-241a:	*Decision Making & Problem Solving*
FEMA IS-242a:	*Effective Communication*
FEMA IS-244a:	*Developing and Managing Volunteers*
FEMA IS-247a:	*Integrated Public Alert & Warning System (IPAWS)*
FEMA IS-248:	*IPAWS for the American Public*
FEMA IS-250.a:	*Emergency Support Function 15 (ESF-15) – External Affairs*
FEMA IS-265:	*Basic Instructional Skills*
FEMA IS-271.a:	*Anticipating Hazardous Weather and Community Risk*
FEMA IS-288:	*Role of Voluntary Agencies in Disaster*
FEMA IS-317:	*Introduction to Community Emergency Response Teams*
FEMA IS-366:	*Planning for the Needs of Children in Disasters*
FEMA IS-393.a:	*Introduction to Hazard Mitigation*
FEMA IS-405:	*Mass Care – Emergency Assistance Overview*
FEMA IS-450:	*Emergency Preparedness for Federal Employees*
FEMA IS-454:	*Fundamentals of Risk Management*
FEMA IS-453:	*Introduction to Homeland Security Planning*
FEMA IS-520:	*Introduction of Continuity of Operations Planning for Pandemic Influenza*
FEMA IS-522:	*Exercising Continuity Plans for Pandemics*
FEMA IS-523:	*Resilient Accord – Exercising Continuity Plans for Cyber Incidents*
FEMA IS-524:	*Continuity of Operations Planning Workshop*
FEMA IS-525:	*Guardian Accord Workshop*
FEMA IS-526:	*Mission Essential Functions (MEF)*
FEMA IS-545:	*Reconstitution Planning*
FEMA IS-546.a:	*Continuity of Operations (COOP) Awareness*
FEMA IS-547.a:	*Introduction to Continuity of Operations (COOP)*
FEMA IS-548:	*Continuity of Operations (COOP) Manager*
FEMA IS 550:	*Continuity Exercise Design*
FEMA IS-551:	*Devolution Planning*
FEMA IS-559:	*Local Damage Assessment*

FEMA Emergency Management Institute (continued)

FEMA IS-632.a:	*Introduction to Debris Operations*
FEMA IS-634:	*Introduction to FEMA Public Assistance Programs*
FEMA IS-662:	*Improving Preparedness & Resilience through Public/Private Partnership*
FEMA IS-700.a:	*National Incident Management System Introduction*
FEMA IS-701.a:	*NIMS Multiagency Coordination System (MACS)*
FEMA IS-703.a:	*NIMS Resource Management*
FEMA IS-706:	*NIMS Intrastate Mutual Aid*
FEMA IS-775:	*Emergency Operations Center Management & Operations*
FEMA IS-794:	*FEMA External Affairs Program Liaison*
FEMA IS-800.b:	*National Response Framework Introduction*
FEMA IS-822:	*Fundamentals of Management & Support Coordination of Federal Disaster Operations*
FEMA IS-860.a:	*Introduction to the National Infrastructure Protection Plan (NIPP)*
FEMA IS-908:	*Emergency Management for Senior Officials*
FEMA IS-912:	*Retail Security Awareness*
FEMA IS-913.a:	*Critical Infrastructure Security & Resilience*
FEMA IS-921.a:	*Implementing Critical Infrastructure Development Programs*
FEMA IS-2900:	*National Disaster Recovery Framework (NDRF)*
FEMA HSEEP-1:	*FEMA Homeland Security Exercise & Evaluation Program – HSSEP (40 Hours)*
FEMA ICS-300:	*Incident Command System for Expanding & Intermediate Incidents (18 hours)*
FEMA PDS:	*Professional Development Series – PDS (40 Hours)*
FEMA G202:	*Debris Management (36 Hours)*
FEMA G191:	*Incident Command System / EOC Interface (8 Hours)*
FEMA G272:	*Warning Coordination (12 Hours)*
FEMA G288:	*Local Volunteer & Donations Management (8 Hours)*
FEMA G290:	*Basic Public Information Officer – PIO (12 Hours)*
FEMA G557:	*Rapid Needs Assessment – Local Incident Size-Up & Command (8 Hours)*
FEMA G775:	*Emergency Operations Center Management & Operations (20 Hours)*
FEMA PDS 230/235:	*Principles of EM/Planning PDS Capstone (4.5 Hours)*
FEMA PDS 240:	*Leadership & Influence Capstone (8 Hours)*
FEMA PDS 241:	*Decision Making & Problem Solving Capstone (4.5 Hours)*
HSEM MN100:	*Emergency Management Director Course (12 Hours)*

Disaster Recovery Institute International

BCP 501:	*Business Continuity Planning*
BCP 601:	*Master's Case Study Review*

Other Professional Training

FBI Active Shooter Executive Law Enforcement Training, June 2013 (4 hours)